



Palos Verdes High School Football Program

We hope you will support Palos Verdes High School Football, Cheer, Song, and Band by purchasing an ad in the 2012 Football Program. The 2012 Edition will be a high quality color program with advertisements from business and families that support Palos Verdes High School Football. Each edition is a keepsake featuring new game photographs, new cover and a business directory.

We welcome your ad and your support for the upcoming season.

Thank you,
Palos Verdes Sea Kings Football

Advertising Information & Guidelines

Guidelines

- Business card size ads - please submit actual business card for best results in the program.
- Ads must be laid out and submitted in the final print size purchased with **minimum 300 DPI** (photos and final submission).

Tips for the highest quality ad:

- The best programs to create your ad are with programs like: Adobe Illustrator or programs similar to Picasa (*which is free from Google*)
- To check the quality zoom to 400% prior to submitting.
- Avoid using Power Point, free programs to create a pdf, and free fonts downloaded from the internet. (*the quality is lost*)
- If using Microsoft Word we cannot guarantee the font will remain the original. Be sure photos are a min. of 300 DPI.
- Take advantage of the local businesses like: Moto Foto, 893 Silver Spur Road, Rolling Hills Estates (Next to Noah's Bagels & Bristol Farms) they will assist in ad layouts for a very reasonable price if you bring your basic layout, and photos.

Submission

- Emailed formats accepted are: Adobe pdf and JPEG, both with a high resolution minimum 300 DPI.
- Hard Copy ads are printed with a minimum 300 DPI.
- Ad on a CD, DVD or flash drive are accepted (*please submit a hard copy of the ad for reference*)
- When emailing your ad please be sure not to reduce the file size because the quality is diminished.

****Checks payable to "PVHS ASB"***** with "football program" noted on the memo area of the check.

Ads as outlined above can be emailed to pvfootballprogram@sbcglobal.net or

Mail payment, ad, and form to: Lisa Carroll, **1948 1st Street, RPV CA 90275** cell: 310-283-1707

**** There will be a Prize for the each player on the Freshmen, JV, and Varsity team with the highest dollar amount in Sales of Ads (personal player ads do not count towards the total)**

ALL ADS AND PAYMENTS FOR THE ADS WILL BE DUE NO LATER THAN JULY 12TH, 2012.